Engage™ Cognitive ACR Platform

EVENT SYSTEM

generates web based tagger enabling app delivery to TV "Buy the Anthony Bourdain Book"

ACR CLOUD APP

identifies the content and time code
"Colbert Report" episode #4325, 17 minutes 25 seconds
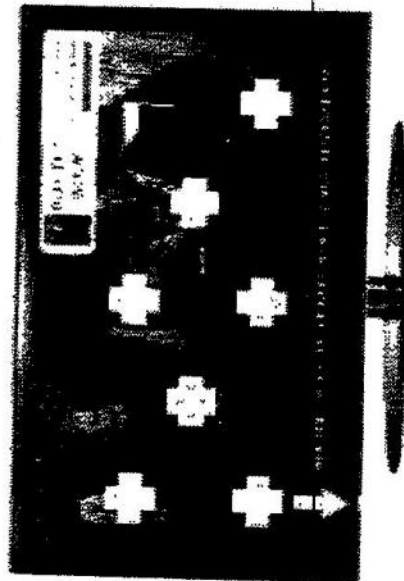
TV CLIENT

samples the screen and sends to server for detection

INGEST SYSTEM

updates fingerprint database with live content & metadata

Cognitive Networks

s infographic is from a white paper prepared for Cognitive Networks.